



EIT ICT Labs xEurope Outreach Programme: Croatia

The Mission of EIT ICT Labs is to drive European leadership in ICT innovation for economic growth and quality of life. To achieve that they constantly bring together researchers, academics and business people. By linking education, research and business, EIT ICT Labs empowers ICT top talents for the future and brings ICT innovations to life.

xEurope (cross Europe) Outreach Programme of EIT ICT Labs aims to activate start-ups by building strong ties to EIT ICT Labs action lines and other EIT ICT Labs related innovation programmes and contests. As a part of the program one-day workshop on the opportunities in terms of business creation offered by ICT and its evolution will be held.

The first part of the workshop is dedicated to the presentation of the program and a lecture by leading EIT ICT Labs experts. The second part is dedicated to face to face meeting of Start ups and SMEs from the region with Biz developers to discuss what kind of support they might be interested in.

The targeted group of participants include students and SMEs, start ups in the ICT area and other business oriented professionals.

Agenda (Split, Croatia)

Thursday, 28 November 2013

- 09:00 | Welcome - Outreach initiative of the EIT ICT Labs (Roberto Saracco)
- 09:30 | Technology Evolution: what is going on, how to leverage it (Roberto Saracco)
- 11:15 | Education-Research-Business (ERB) in the EIT ICT Labs (Roberto Saracco)
- 11:30 | Coffee Break
- 12:00 | EIT ICT Labs Education - Opportunities for Croatia (Gert Guri)
- 12:40 | EIT ICT Labs "Living Labs" (Fabio Carati)
- 13:00 | EIT ICT Labs Business Development Accelerator (Fabio Carati)
- 14:00 | Lunch
- 15:00 | Making it happen in Slovenia (Gert Guri)
- 15:30 | Face to Face meetings with SMEs and Start-ups (Fabio Carati)
- 16:30 | Coffee Break
- 17:00 | Face to Face meetings with SMEs and Start-ups (Fabio Carati)

Location

University of Split

FESB (Faculty of Electrical, Mechanical and Naval Engineering)
R. Boškovića 32. (University campus)

Split, Croatia